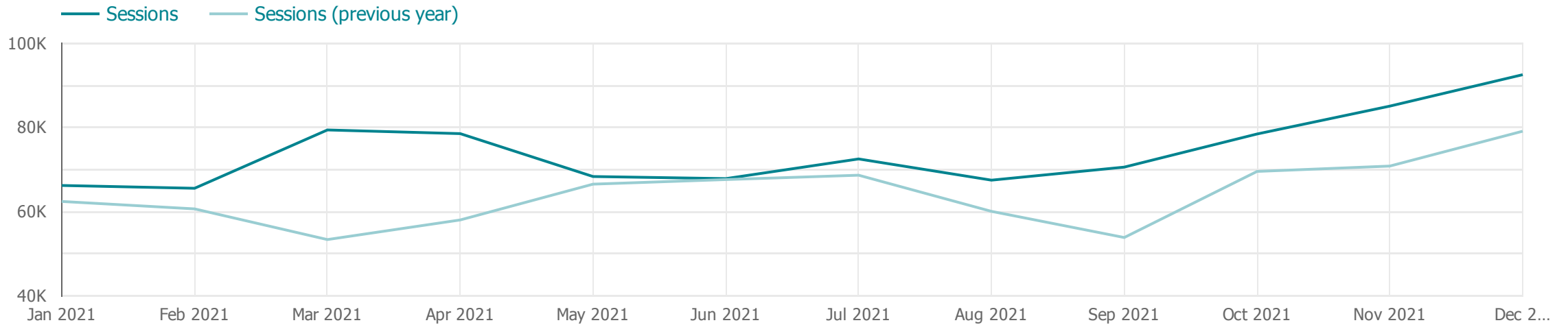


Annual Sessions Overview



Month Overview

For the most accurate comparisons we always compare the month with same month last year, to allow for seasonal, holiday, trends etc.

Month Traffic

Sessions
92,545
↑ 17.0%

Pageviews
513,518
↑ 20.9%

Month Users

New Users
65,559
↑ 15.9%

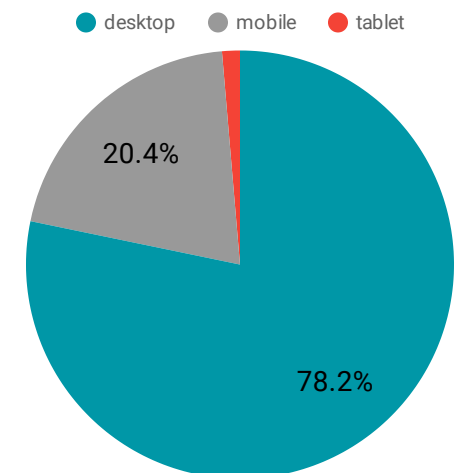
Users
72,189
↑ 18.7%

User Behaviour

Bounce Rate
44.48%
↓ -8.3%

Avg. Session Duration
00:03:28
↑ 4.2%

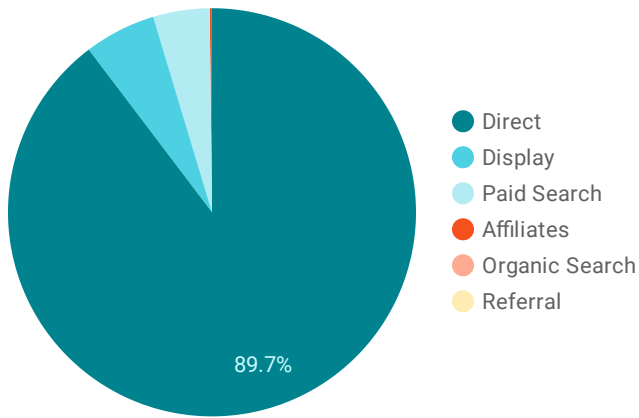
Device



How people found you

Which channel visitors used to find you

Channel comparison



Which websites they found you on

Referral Path	Sessions
1. (not set)	64,537
2. /	1

Pages they entered on

Landing Page	Sessions
/home	31,002
/google+redesign/apparel/mens	3,134
/google+redesign/shop+by+brand/youtube	3,089
/google+redesign/apparel	2,551
/signin.html	2,493
/google+redesign/new	2,287
/store.html	1,745
/basket.html	1,450

How they behaved on your website

Most viewed pages

Page	Sessions
/home	31,005
/google+redesign/apparel/mens	3,210
/google+redesign/shop+by+brand/youtube	3,094
/google+redesign/apparel	2,568
/signin.html	2,491
/google+redesign/new	2,333
/store.html	1,766
/basket.html	1,446

Most engaging pages with longest viewing time

Page	Avg. Time on Page
/google+redesign/apparel/android+sport+...	00:14:36
/google+redesign/drinkware/google+24oz...	00:11:11
/google+redesign/wearables/men+s+outer...	00:11:01
/google+redesign/accessories/google+tec...	00:10:55
/google+redesign/wearables/home	00:10:39
/google+redesign/apparel/mens/mens+pe...	00:08:05
/google+redesign/apparel/google+mural+...	00:07:38
/aooale+redesian/apparel/aooale+fold+ov...	00:07:16

Pages visitors abandoned your website

Exit Page	Bounce Rate
/google+redesign/wearables/men+s+t-shirts/...	100%
/google+redesign/drinkware/google+woodtop...	100%
/google redesign/apparel/women s/women s ...	100%
/eco/youtube+organic+cotton+t-shirt+-+black...	100%
/google+redesign/apparel/youtube+twill+cap...	100%
/google+redesign/apparel/google+pnw+cam...	100%
/google+redesign/wearables/men+s+outerwe...	100%
/aooale+redesian/new+2015+loao/wireless+a...	100%